

Press Release

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Vonovia places first promissory note on firstwire online marketplace

Bochum, Germany, September 4, 2019 – Vonovia SE (Vonovia) has initiated the digitalization of its financing strategy by issuing a promissory note via a digital platform for the first time. In the scope of a private placement, an institutional investor provided € 50 million with a maturity of seven years. The DAX company selected German online marketplace firstwire for the transaction.

“Digitalization is a megatrend and is therefore gaining importance in the financial sector as well,” says Helene von Roeder, Chief Financial Officer of Vonovia. “It was important to us that we place our first promissory note in the market independently and straightforwardly. With this transaction, we have expanded not only our range of financing instruments but also our investor base – with very attractive terms.”

For years, Vonovia has successfully financed and refinanced itself via the capital market. Most recently, the company placed a bond with a volume of € 500 million in January 2019. Vonovia’s outstanding debt volume was € 20.5 billion as of June 30, 2019. “We can well imagine issuing additional promissory notes of similar or even greater volumes,” von Roeder continues, with an eye on diversifying the funding.

Michael Dreiner, CEO and founder of firstwire, notes: “We are delighted with this issuer and see this as a confirmation of our digital approach. In addition to larger mid-size companies, we can provide even experienced issuers in the DAX league access to institutional investors, in practically all maturities and risk categories.”

2019/2020 Financial Calendar

November 5, 2019: *Interim Statement for the Third Quarter of 2019*

March 5, 2020: 2019 Annual Press Conference

May 5, 2020: Interim Statement for the First Quarter of 2020

About Vonovia

Vonovia SE is Europe's leading private residential real estate company. Vonovia currently owns around 396,700 residential units in all attractive cities and regions in Germany, Austria and Sweden. It also manages around 79,000 apartments. Its portfolio is worth approximately € 47.4 billion. As a modern service provider, Vonovia focuses on customer orientation and tenant satisfaction. Offering tenants affordable, attractive and livable homes is a prerequisite for the company's successful development. Accordingly, Vonovia makes long-term investments in the maintenance, modernization and senior-friendly conversion of its properties. The company is also creating more and more new apartments by realizing infill developments and adding to existing buildings.

The company, which is based in Bochum, has been listed on the stock exchange since 2013 and on the DAX 30 since September 2015. Vonovia SE is also listed on the international indices STOXX Europe 600, MSCI Germany, MSCI Germany, GPR 250 and EPRA/NAREIT Europe. Vonovia has a workforce of more than 10,000 employees.

Additional Information:

Approval: Regulated Market/Prime Standard, Frankfurt Stock Exchange

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About firstwire

Firstwire is a web-based market place for debt. The Cologne based FinTech offers an independent platform to the international Private-Placement market. It connects medium-sized and multi-national corporates with banks and a broad variety of institutional investors – claiming „Your market, Your community“. For further information visit: <https://firstwire.market/en/>.
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